Chapter 3 – INTEGRATIVE MANAGERIAL ISSUES

1. The marketplace is competitive. Explain business sustainability today.

Chapter 4 - FOUNDATIONS OF DECISION MAKING

2. Do a Web search on the phrase “dumbest moments in business” and get the most current version of this list. Choose three of the examples and describe what happened. What’s your reaction to each example? How could the managers in each have made better decisions?

Chapter 5 - FOUNDATIONS OF PLANNING

3. What types of planning do you do in your personal life? Describe these plans in terms of being (a) strategic or operational, (b) short term or long term, (c) specific or directional, and (d) single-use or standing.

Chapter 6 - ORGANIZATIONAL STRUCTURE AND DESIGN

4. Researchers are now saying that efforts to simplify work tasks actually have negative results for both companies and their employees. Do you agree? Why or why not?

Instructions:

- Submit a printout document.
- Do not send e-mail.
- Make a cover page including your name-surname, student #, department etc.
- Include the reference links of internet resources.
- Make your own comments; do not copy from your friend.
- Late submissions without justifiable reasoning will not be accepted.